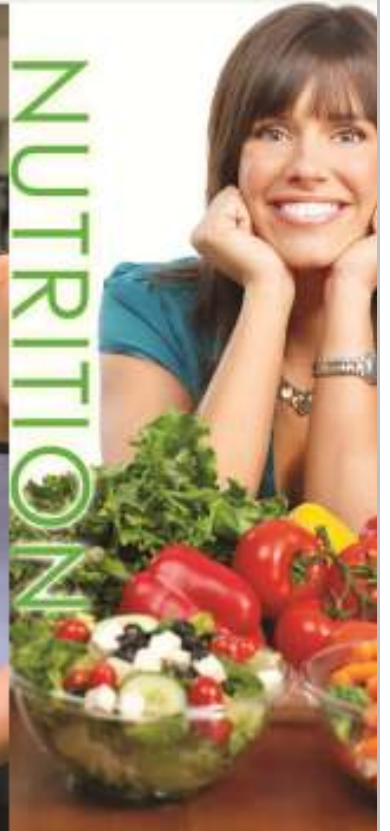


LOUISIANA HEALTH & WELLNESS EXP



Saturday, June 12, 2010 • 9am - 5pm
Baton Rouge River Center

www.LAHealthExpo.com
(888)654-EXPO



LOUISIANA HEALTH & WELLNESS EXPO

300 Washington Street, Ste 203, Monroe, LA 71201
Monroe • Shreveport • Baton Rouge • Lafayette
(888) 654-3976 phone • (318) 387-2440 fax • www.LAHealthExpo.com

Louisiana Health & Wellness Expo

Saturday, June 12, 2010 • 9AM – 5PM
Baton Rouge River Center

The Louisiana Health & Wellness EXPO (EXPO) is an annual community exposition showcasing products, services and treatments from healthcare and wellness industry providers including: hospitals, physicians & surgeons, pharmaceutical, diet, food, nutrition, fitness, finance & insurance, government and community resources. EXPO is held to provide area residents with information vital to achieving good health and quality of life.

Our mission is to inspire and encourage individuals to embrace a life of health, wellness, fitness, environmental and green living through awareness of natural, organic and alternative products and solutions, advanced medicine research, education, nutrition, exercise and lifelong benefits of living a green, clean and healthy lifestyle.

The first-ever EXPO, held in **Monroe** in October 2009, attracted 111 companies and agencies, 152 booths and 6,854 attendees. The **Shreveport** EXPO in February 2010 drew 102 exhibitors, filling 146 booths and attracting 4,596 spectators...making EXPO the largest healthcare event in Louisiana!

EXPO gives area hospitals, physicians, service providers and vendors a unique opportunity to educate the public, network with other business and organizations, promote good public health, showcase resources, develop valuable contacts and promote their products and services.

EXPO also brings together local and national companies that specialize in natural and organic products, natural and organic foods, environmental, Green and Eco products, recyclable products, naturopathic & alternative practitioners, chiropractors, vitamins and supplements, as well as health food retailers and community non-profit organizations. EXPO is a fun and exciting weekend event for the entire family.

EXPO is a production of Louisiana Health & Wellness Network and Target Marketing Group. Expos will be held in 4 markets in 2010: Shreveport (February 20), Baton Rouge (June 12), Monroe (October 16) and Lafayette (October 23).

For More Information Contact:

Marvin O. Smith
Producer/Director
LA Health & Wellness Expo
888-654-EXPO (3976)
MSmith@LAHealthExpo.com
www.LAHealthExpo.com



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SCHEDULE OF EVENTS & ATTRACTIONS

DEADLINE FOR RESERVING BOOTH SPACE: FRIDAY, MAY 14, 2010
ALL BOOTH PRICES WILL INCUR A \$100 LATE REGISTRATION FEE AFTER MAY 14, 2010

SATURDAY, JUNE 12, 2010, 9:00AM – 5:00PM

EXPO – Baton Rouge River Center

- **Tickets** - \$5 General Admission, Senior Citizens 65 & over/Children 12 & under FREE
- **300 Interactive Exhibit Booths**
- **Farmers Market** – Buy and sample organic fruits, vegetables, dairy, bread,
- **Healthy Kitchen** – Cooking demos, products and services for a healthy home
- **Food Samples** – Awaken your taste buds with treats from local restaurants, chefs, health food & grocery stores and concession stands
- **Refresh Station**– Water, sports drinks, soft drinks, smoothies, natural and organic juices, ice cream, frozen custard, yogurt and more
- **Pharmacy** – Pharmacists offer advice, health products and discount drug programs
- **Career Center** – Bring Your Resume’! Students, graduates and those interested in career opportunities in health care, wellness, fitness, nutrition industries
- **Fitness Center** – Be a part of the latest in exercise equipment and products
- **Fitness Boot Camp** – Try a hardcore work-out for those needing a serious boost
- **Fitness Sessions** – Zumba, Taebo, Yoga, Pilates, Kickboxing at Main Stage
- **Main Stage** – Information and demonstration center for EXPO
- **Book Store** – Find the latest cookbooks, magazines and literature
- **Kids Zone** – Get our children excited about health & fitness
- **Senior Citizen Zone** – Special products, services and resources for Seniors
- **Relaxation Station** – Pamper yourself with FREE massage, spa treatments and more
- **Go-Green** – See latest hybrid, Smart-cars, Segway and learn how to recycle
- **Biggest Loser Club** – Join area residents begin a journey to healthy living
- **Free Health Screenings** – vision, hearing, dental, blood pressure, cholesterol, blood sugar, height, weight, body mass, cancer
- **Free Health Products & Services** (eye glasses, hearing aids, medicine)
- **Blood Drive** – Life Share Blood Center will be collecting blood to save lives
- **Organ Donor Drive** – Consider ways to help save a life

DOOR PRIZES

- 42 inch Flat Panel TV
- Home gym
- Gym memberships
- Laptop
- Nintendo Wii Fit Gaming System
- iPhone/iPod, mobile phones and accessories
- Spa Day and Massages
- \$2,000 in Groceries
- Health Food and Products
- MUCH, MUCH, MORE!!



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SPONSORSHIP & BOOTH PRICES

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- **TITLE SPONSOR: \$10,000 (5 Available, Non-competitive)**
 - Recognized in all radio, television, billboard, print, productions, press releases.
 - State-wide press releases to other media outlets announcing your company as Title Sponsor
 - Recognized in all promotional materials.
 - Receive four (4) booth spaces (20' x 20') "End Cap" before opening floor to other sponsors or exhibitors.
 - Company logo printed on tickets
 - Receive 100 complimentary tickets to the EXPO.
 - Invited to have a representative serve on the EXPO Planning Committee
 - Receive 20 Exhibitor passes
 - 20 EXPO Reception Tickets
 - Recognition on website
 - TV morning show appearance
 - Your logo will be featured on front of programs, flyers, posters, brochures
 - Your company's banners/signage prominently displayed at EXPO
 - Sponsor remarks/recognition at the EXPO Ribbon Cutting
 - Receive full page color ad in EXPO Program Guide

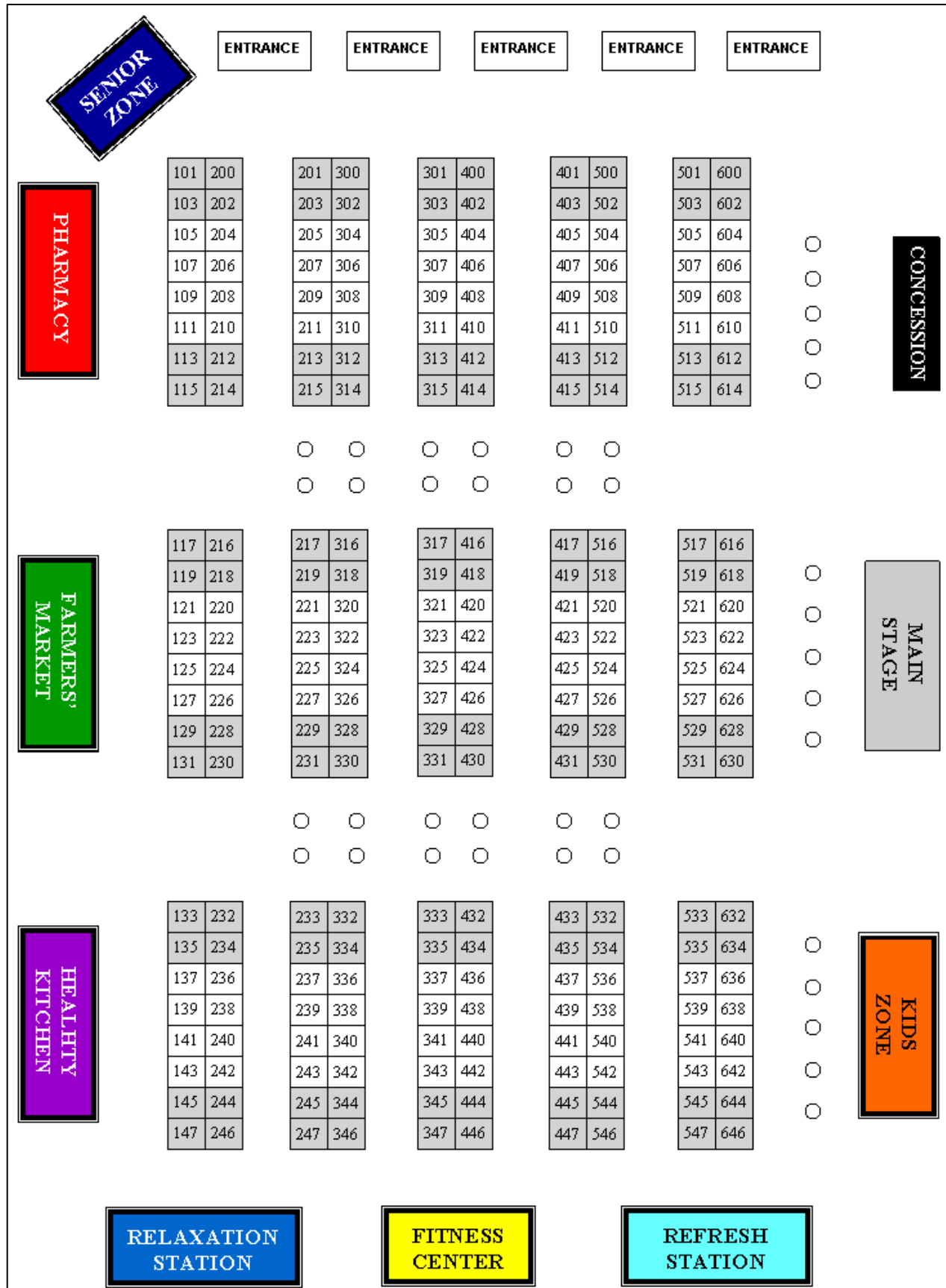
- **GOLD SPONSOR: \$5,000**
 - Recognized in television, print ads and press releases and some promotional materials
 - Receive four (4) booth spaces (20' x 20') "End Cap"
 - Receive 50 complimentary tickets to the EXPO
 - Receive 16 Exhibitor passes
 - 16 tickets to EXPO Reception
 - Recognition on website
 - Your company name listed on programs, flyers and posters
 - Receive half page color ad in EXPO Program Guide
 - Recognition at EXPO Ribbon Cutting

- **SILVER SPONSOR: \$2,500**
 - Recognized in print ads and press releases and some promotional materials
 - Receive two (2) 10' by 10' booth spaces
 - Receive 25 complimentary tickets to the EXPO
 - Receive 8 Exhibitor passes
 - 8 tickets to EXPO Reception
 - Recognition on website
 - Your company name listed on programs, flyers and posters
 - Receive 1/4 page ad in EXPO Program Guide
 - Recognition at EXPO Ribbon Cutting

- **CORPORATE SPONSOR: \$1,250**
 - Recognized in print ads, flyers and press releases and some promotional materials
 - Receive two (2) 10' by 10' booth spaces
 - Receive 10 complimentary tickets to the EXPO
 - Receive 8 Exhibitor passes
 - 8 tickets to EXPO Reception
 - Recognition on website
 - Listed in EXPO Program Guide
 - Recognition at EXPO Ribbon Cutting

- **BOOTH PRICES – NON SPONSOR:** All individual booths will measure 10-feet wide and 10-feet deep.
 - NON PROFIT RATE \$ 200 (per 10x10)
 - CORPORATE RATE
 - One (1) Booth \$ 500 (10X10)
 - Two (2) Booths \$1,000 (10X20)
 - Three (3) Booths \$1,400 (10X30)
 - Four (4) Booths \$1,800 (10X40) OR (20X20 if available)

EXHIBIT FLOOR PLAN Baton Rouge River Center





Exhibitor Application

June 12, 2010
 Baton Rouge River Center
 888-654-3976 PHONE
 (318) 387-2440 FAX

DEADLINE FOR RESERVING BOOTH SPACE: FRIDAY, MAY 14, 2010
ALL INDIVIDUAL BOOTH PRICES WILL INCUR A \$100 LATE REGISTRATION FEE AFTER MAY 14, 2010

Complete and FAX to: (318) 387-2440
MAKE CHECKS PAYABLE TO: LA Health & Wellness Expo, P.O. Box 9207, Monroe, LA 71211

Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Tel: (____) _____ Fax: (____) _____
 Primary Contact: _____ Title: _____
 E-mail: _____ Website: _____

Select Sponsorship or Booth Level Below	
___ Title Sponsor \$10,000	___ 1 Booth \$ 500
___ Gold Sponsor \$5,000	___ 2 Booths \$1,000
___ Silver Sponsor \$2,500	___ 3 Booths \$1,400
___ Corporate Sponsor \$1,250	___ 4 Booths \$1,800
	___ Non Profit \$200 per booth

Preferred Booth #
 1st Choice _____
 2nd Choice _____
 3rd Choice _____

Description of Company's Products or Services you will display: _____

BADGE INFORMATION

(Please PRINT NAME as it will appear on badge and provide EMAIL address. Exhibitors may have up to 4 name badges per booth unless otherwise listed in sponsorship package)

Name _____ Email _____
 Name _____ Email _____
 Name _____ Email _____
 Name _____ Email _____

MAKE CHECKS PAYABLE TO: LA Health & Wellness Expo, P.O. Box 9207, Monroe, LA 71211

Signing this document constitutes a binding legal agreement. Exhibitor agrees that upon acceptance of this contract by LA Health and Wellness Expo, with or without appropriate payment, this contract shall become a legally binding contract. The individual signing this document represents that he/she is duly authorized to execute this binding contract on behalf of the exhibitor. By signing this agreement, Exhibitor agrees to abide by all terms and conditions of this contract, including the rules and regulations, as well as any LA Health and Wellness Expo policies in effect to the Exhibitor in writing.

X _____
 Signature of Company Representative Print Name

 Date

FOR USE BY LA HEALTH and WELLNESS EXPO ONLY:	
Date Received _____	Amt Received \$ _____
Approved by: _____	Booth # _____

Terms and Conditions

June 12, 2010
Baton Rouge River Center
888-654-EXPO (3976) PHONE
(318) 387-2440 FAX

DEADLINE FOR RESERVING BOOTH SPACE: FRIDAY, MAY 14, 2010

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SPACE RESERVATION & PAYMENT

To reserve space, complete the Exhibitor Application, mail or fax it to the LA Health & Wellness Expo (EXPO) along with your full payment in the amount appropriate to the space and services required. The full balance for all Exhibit Space must be received by May 14 to reserve Exhibit Space. Upon acceptance of the registration, EXPO will sign and return a confirmation.

SPACE ASSIGNMENT

Booths will be assigned upon receipt of application and payment. Exhibitors who are not Sponsors will be assigned space in consideration of a number of factors, including, but not limited to, date of registration, space available, special needs of the exhibitor and compatibility of exhibitors. We will make every effort to accommodate the space preferences of our exhibitors but reserve the right to rearrange the floor plan and relocate an exhibit should we, at our sole discretion, determine it to be necessary.

CANCELLATIONS & REFUNDS

Confirmed registrations may be cancelled by written notice (email) to EXPO. A 50 percent refund will be made on cancellations made prior to May 14, 2010. Cancellations made on or after May 15, 2010 will not be refunded, regardless of cause.

EXHIBITOR BADGES

Each booth may have four (4) individuals working at any time. Badges will be provided for the four representatives listed on the exhibitor application found in this document. A total of eight (8) badges will be provided free of charge to each exhibitor/company. NO ONE will be allowed through the exhibitor's entrance without an exhibitor's badge. Additional badges are \$3 each. Badges will be distributed to all Exhibitors 2 weeks prior to the EXPO.

BOOTH PRICES

All individual booths will measure 10-feet wide and 10-feet deep. All individual booth prices will incur a \$100 late registration fee after May 14, 2010.

Non-Profit Rate	\$ 200
Corporate Rates	
• One (1) Booth	\$ 500
• Two (2) Booths	\$1,000
• Three (3) Booths	\$1,400
• Four (4) Booths	\$1,800

EXHIBIT SET-UP

Exhibit set-up may start on Friday, June 11 at 9am and must be complete by 9pm.

DISMANTLING AND REMOVAL OF EXHIBITS

Exhibits MUST remain intact until exhibit closing time at 5pm on Saturday, June 12, 2010. All exhibits must be dismantled, packed and removed by 10pm Saturday, June 12, 2010.

BOOTH EQUIPMENT

Standard booth equipment consists of

- One (1) 10-feet wide by 10-feet deep booth area
- One (1) eight-foot table with black and white table cloth and skirting
- Two (2) black padded folding chairs
- Black drapes are assembled on aluminum tubing with 8-feet high backgrounds
- Side rails are 3-feet high
- Nothing may be attached to drapes. Signs may be hung from aluminum tubing only.
- All additional decorations, electricity, carpet or construction will be at exhibitor's expense. Any additional equipment needed will be at an extra charge payable at the time requested.

LIABILITY FOR LOSS OR DAMAGE

Security personnel will be positioned in the exhibit area at all times, however, the exhibitor is responsible to provide his own property and liability coverage. By means of paid registration to exhibit the exhibitor agrees to assume all risks relating to his property, holding harmless the LA Health & Wellness EXPO, LA Health & Wellness Network and the Baton Rouge River Center from all loss or liability except to the extent that such injury, loss or damage arises out of negligence or willful act.

FOOD AND DRINKS

Concessions are available through the Baton Rouge River Center. Exhibitors choosing to offer/sell food or drink must notify and have written permission from LA Health & Wellness EXPO by May 28, 2010.